

# H A N N A H T U T E R A

## PROFESSIONAL EXPERIENCE

### SAY HELLO!

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Fort Worth, TX  
Kansas City, MO

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### EDUCATION

Texas Christian University  
Fort Worth, Texas

Graphic Design  
Bachelor of Fine Arts  
August 2013 – May 2017  
GPA 3.67

### NERDY SKILLS

Final Cut Pro  
InDesign  
Illustrator  
Lightroom  
Photoshop  
Dreamweaver  
After Effects



HTUTERA.COM

**VML Global Marketing & Ad Agency.** SUMMER 2016  
Art Director Intern on the Gatorade Account - Kansas City

- + Contributed to Gatorade's Annual High School Player / Athlete of the Year Campaign by creating Snapchat geofilters for the three-day event in Santa Monica and redesigning the website for mobile and desktop.
- + Worked alongside Senior Creative Directors to conceptualize campaign themes, execute designs, and pitch directions for Gatorade's newest product of 2017.

**PytchBlack: Design Firm & Ad Agency.** FALL 2016  
Art Director Intern - Fort Worth, TX

- + Assisted in the branding and marketing of local DFW businesses and start-ups, designed multi-layer websites, and prepared presentations for client pitches.

**TCU Student Development Services.** 2014 - 2015  
Marketing & Design Intern - Fort Worth, TX

- + Conceptualized and executed campus-wide campaigns, designed posters, banners and environmental signage, and managed all social media platforms including Facebook, Twitter, and Instagram.

**Hannah Tutera Freelance Designs.** 2015 - 2017  
Designer / Photographer - KC + TX

- + Portrait and group photography and editing. Personal or corporate branding. Social media content creator.

## AWARDS + HONORS

**Portfolio Scholarship in Graphic Design.** SPRING 2017

One of three students awarded a scholarship by Ken Schaefer, Owner of Schaefer Advertising, and the Department of Graphic Design for an overall outstanding portfolio.

**TCU Graphic Design Honors Society.** SPRING 2016

One of 17 members selected by a jury of professors from TCU School of Art. Acceptance is based on skill level, grade point average, and overall enthusiasm to excel.

**Kick A\*\* & Take Names Juried Exhibition Finalist.** SPRING 2016, 2017

TCU Graphic Design Portfolio competition among all grade levels where Professionals from DFW select the best pieces to be presented in the Juried Exhibition. Two of my pieces were accepted in 2016, and two more in 2017.

**The Richards Group Tour.** FALL 2016

One of five students selected by the faculty to represent TCU Graphic Design in an informative tour of The Richards Group in Dallas.

**Graphis New Talent Gold and Merit Finalist.** 2015, 2016, 2017

Student competition to promote exceptional rising talent in Graphic Design, Advertising, Photography and Art. In total my work has won eight awards including two Merit Awards and four Accepted Entries. The Tesla Catalog and METXVOGUE video both won Gold.

**Student Creativity Competition Finalist.** FALL 2016

One of four students selected to present and join a panel of scholars and professors at TCU's "What Makes Us Human" Symposium. I presented a photography series called "SKIN" which can be viewed on my website.

**Nordan Award in Art Merit Scholarship.** SPRING 2016

One of the top awards in the College of Fine Arts at TCU given by Dr. L.A. and Mrs. Pearl Nordan. This award, in the amount of a \$10,000/year scholarship, will be applied to my tuition.

**Miss TCU Nominee.** SPRING 2016

Voted to represent Chi Omega in the Miss TCU Homecoming Celebration which recognizes outstanding student leaders and mentors in the Class of 2017.

**Chi Omega New Member Educator.** 2014, 2015

Nominated by the entire chapter (more than 250 women) to mentor and educate the new members throughout their first year.

## INVOLVEMENT

2014 - 17 | Dallas Society of Visual Communications

2014 - 17 | American Advertising Federation

2015 - 16 | TCU Design Focus Social Media Chair

2015 - 16 | Chi Omega Sorority Social Media Manager

2014 - 15 | TCU Frog Camp Facilitator

2013 - 14 | TCU Ad Association

2013 - 14 | Student Government Representative

2013 - 14 | UIFI - TCU Sponsored Leadership Retreat